



**B.V. Patel Institute of Management,  
Uka Tarsadia University**



**Date: 28-09-2022**

**Panel Discussion on Challenges Faced by FMB in Highly Competitive Markets**

**Total students: - 250 Students a mix of SYBB, TYBBA Entrepreneurship and TYBCOM**

BVPIM in collaboration with **ASIAN INSTITUTE OF FAMILY MANAGED BUSINESS (AIFMB) – Mumbai** had organized an Entrepreneurial Panel Discussions on **“CHALLENGES FACED BY FMB IN HIGHLY COMPETITIVE MAREKTS”** and we had invited the 3<sup>rd</sup> generation young entrepreneurs are the **EX-ALUMNI OF NMIMS MUMBAI (FMB Trade)** for 250 students of BBA and B.Com

The 3 young FMB Entrepreneurs are also Brand Ambassador for AIFMB-Mumbai and the panel discussion was to have a live experience sharing of they young entrepreneurs on the challenges they face in managing FMB with BBA Students

Ms Sonu Shah had given a welcome speech and then introduction of the speakers was done by Mr Parvez Malek- Faculty at BVPIM had given a welcome speech and also introduction of all the key note speakers for the panel discussions. Dr. Vijay Gondaliya was the moderator of the panel discussion.

**Objectives of the panel discussion**

- To highlight the importance of change management in FMB
- To make students practically understand the importance of business plan
- To discuss on the various skill set required for to manage FMB
- To build young and budding entrepreneurs who can take their existing business to next levels
- Theoretical and practical implications of effective presentation skills and minimizing resistance to change from customers.

Dr. Vijay Gondaliya was the moderator for the event and we had the following passionate and experienced panellist for discussions

1 MR DHURVIL SHAH -DIRECTOR LABORT FINCHEM PVT LTD, SURAT

2 MR ABHINAV GARG- DIRECTOR TRIVENI GROUP OF INDUSTRIES , SURAT

There was an excellent live sharing and panel discussion amongst the FMB Champion Entrepreneurs students had even asked more than 75 plus questions to the key note speakers

Dr. Vijay had beautifully moderated the entire session and the panel experts were also motivated engaged and even the key not speakers were happy to counsel the students post the session and they have also addressed to more than 75 questions from the audience.

Mr Parvez Malek – Faculty at BVPIM had also appreciated the entire management team of AIFMB for this excellently executed game changer panel discussions for our students.



**Outcome:** The Learning's to the students are as under:-

- Students got lot of practical learnings on strategies for execution in FMB
- Practical learnings and insights on how to effectively manage stake holder expectations
- The motivation to excel and take up FMB as a career option
- Students are charged up and motivated to start their own enterprise as well as take their existing business enterprises to next levels post their course completions



Vote of thanks was given by Mr PARVEZ MALEK and we are extremely thankful Dr Vijay Gondaliya Sir- Director B V Patel Institute of Management for motivating to take part in this panel discussion which has improved the attitude, skill and knowledge base of SYBBA, TYBBA ENTREPREPENEURSHIP AND TYBCOM Students.